

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2006 calendar year, or tax year beginning

and ending

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	C Name of organization CABLETELEVISION ADVERTISING BUREAU, INC.		D Employer identification number 13-3058765
		Number and street (or P.O. box if mail is not delivered to street address) Room/suite 830 THIRD AVENUE, 2ND FLOOR		E Telephone number 212 508-1200
		City or town, state or country, and ZIP + 4 NEW YORK, NY 10022		F Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

Hand I are not applicable to section 527 organizations.

H(a) Is this a group return for affiliates? Yes No

H(b) If "Yes," enter number of affiliates ▶ **N/A**

H(c) Are all affiliates included? **N/A** Yes No (If "No," attach a list.)

H(d) Is this a separate return filed by an organization covered by a group ruling? Yes No

G Website: ▶ **WWW.ONETVWORLD.ORG**

J Organization type (check only one) ▶ 501(c) (**6**) ◀ (insert no.) 4947(a)(1) or 527

K Check here if the organization is not a 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

I Group Exemption Number ▶ **N/A**

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 ▶ **6,343,300.**

M Check if the organization is not required to attach Sch. B (Form 990, 990-EZ, or 990-PF).

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances

Revenue	1 Contributions, gifts, grants, and similar amounts received:				
	a Contributions to donor advised funds	1a			
	b Direct public support (not included on line 1a)	1b			
	c Indirect public support (not included on line 1a)	1c			
	d Government contributions (grants) (not included on line 1a)	1d			
	e Total (add lines 1a through 1d) (cash \$ _____ noncash \$ _____) ...	1e			0.
	2 Program service revenue including government fees and contracts (from Part VII, line 93)	2			1,129,399.
	3 Membership dues and assessments	3			5,022,689.
	4 Interest on savings and temporary cash investments	4			125,980.
	5 Dividends and interest from securities	5			
	6 a Gross rents	6a			
	b Less: rental expenses	6b			
c Net rental income or (loss). Subtract line 6b from line 6a	6c				
7 Other investment income (describe ▶ _____)	7				
8 a Gross amount from sales of assets other than inventory	(A) Securities	8a	(B) Other		
	Less: cost or other basis and sales expenses	8b			
	Gain or (loss) (attach schedule)	8c			
	d Net gain or (loss). Combine line 8c, columns (A) and (B)	8d			
9 Special events and activities (attach schedule). If any amount is from gaming, check here <input type="checkbox"/>	a Gross revenue (not including \$ _____ of contributions reported on line 1b) ...	9a			
	b Less: direct expenses other than fundraising expenses	9b			
	c Net income or (loss) from special events. Subtract line 9b from line 9a	9c			
10 a Gross sales of inventory, less returns and allowances		10a			
	b Less: cost of goods sold	10b			
	c Gross profit or (loss) from sales of inventory (attach schedule). Subtract line 10b from line 10a	10c			
11 Other revenue (from Part VII, line 103)	11			65,232.	
12 Total revenue. Add lines 1e, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11	12			6,343,300.	
Expenses	13 Program services (from line 44, column (B))	13			
	14 Management and general (from line 44, column (C))	14			
	15 Fundraising (from line 44, column (D))	15			
	16 Payments to affiliates (attach schedule)	16			
	17 Total expenses. Add lines 16 and 44, column (A)	17			6,317,743.
Net Assets	18 Excess or (deficit) for the year. Subtract line 17 from line 12	18		25,557.	
	19 Net assets or fund balances at beginning of year (from line 73, column (A))	19		2,631,656.	
	20 Other changes in net assets or fund balances (attach explanation)	20		0.	
	21 Net assets or fund balances at end of year. Combine lines 18, 19, and 20	21			2,657,213.

Part II Statement of Functional Expenses

All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22a Grants paid from donor advised funds (attach schedule) (cash \$ 0 • noncash \$ 0) If this amount includes foreign grants, check here <input type="checkbox"/>				
22b Other grants and allocations (attach schedule) (cash \$ 0 • noncash \$ 0) If this amount includes foreign grants, check here <input type="checkbox"/>				
23 Specific assistance to individuals (attach schedule)				
24 Benefits paid to or for members (attach schedule)				
25a Compensation of current officers, directors, key employees, etc. listed in Part V-A	587,304.			
25b Compensation of former officers, directors, key employees, etc. listed in Part V-B	0.			
25c Compensation and other distributions, not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
26 Salaries and wages of employees not included on lines 25a, b, and c	3,144,282.			
27 Pension plan contributions not included on lines 25a, b, and c				
28 Employee benefits not included on lines 25a - 27				
29 Payroll taxes				
30 Professional fundraising fees				
31 Accounting fees	26,000.			
32 Legal fees	7,184.			
33 Supplies				
34 Telephone	55,389.			
35 Postage and shipping				
36 Occupancy	520,160.			
37 Equipment rental and maintenance				
38 Printing and publications				
39 Travel	181,803.			
40 Conferences, conventions, and meetings	738,888.			
41 Interest				
42 Depreciation, depletion, etc. (attach schedule)	85,759.			
43 Other expenses not covered above (itemize):				
a				
b				
c				
d				
e				
f				
g SEE STATEMENT 1	970,974.			
44 Total functional expenses. Add lines 22a through 43g. (Organizations completing columns (B)-(D), carry these totals to lines 13-15)	6,317,743.			

Joint Costs. Check if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If "Yes," enter (i) the aggregate amount of these joint costs \$ N/A; (ii) the amount allocated to Program services \$ N/A; (iii) the amount allocated to Management and general \$ N/A; and (iv) the amount allocated to Fundraising \$ N/A

Part III Statement of Program Service Accomplishments (See the instructions.)

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

What is the organization's primary exempt purpose? ► SEE STATEMENT 2	Program Service Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.)
All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)	
a NY CONFERENCE- MEETING WITH ADVERTISERS AND AGENCIES, APPROACH BENEFIT NETWORK MEMBERS AND HELP SELL TO ADVERTISERS & AGENCIES THE VALUE OF ADVERTISING ON CABLE NETWORKS.	
(Grants and allocations \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	
b MANAGERS SCHOOL- TRAIN SALES MANAGERS IN THE ART OF MANAGING ADVERTISING SALES.	
(Grants and allocations \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	
c LOCAL CONFERENCE- A CONFERENCE MEETING WITH SYSTEM MANAGERS INVOLVED WITH THE ADVERTISING SALES FUNCTION TO PROVIDE THEM WITH INFORMATION AND INSIGHTS REGARDING MAXIMIZING THE USE OF LOCAL CABLE FOR ADVERTISING.	
(Grants and allocations \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	
d FACT BOOK- A PUBLICATION FOR ADVERTISERS, AGENCIES, AND LOCAL AND NATIONAL CABLE ADVERTISING SALES COMMUNITIES PROVIDING DATA AND OTHER INFORMATION RELATING TO AUDIENCES THAT VIEW BASIC CABLE PROGRAMMING.	
(Grants and allocations \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	
e Other program services (attach schedule)	
(Grants and allocations \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	
f Total of Program Service Expenses (should equal line 44, column (B), Program services) ►	

Part IV Balance Sheets (See the instructions.)

Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.

		(A) Beginning of year		(B) End of year
Assets	45 Cash - non-interest-bearing	2,058,716.	45	371,763.
	46 Savings and temporary cash investments		46	1,412,879.
	47 a Accounts receivable	47a 263,033.		
	b Less: allowance for doubtful accounts	47b	47c	263,033.
	48 a Pledges receivable	48a		
	b Less: allowance for doubtful accounts	48b	48c	
	49 Grants receivable		49	
	50 a Receivables from current and former officers, directors, trustees, and key employees		50a	
	b Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)		50b	
	51 a Other notes and loans receivable	51a		
	b Less: allowance for doubtful accounts	51b	51c	
	52 Inventories for sale or use		52	
	53 Prepaid expenses and deferred charges	61,169.	53	142,902.
	54 a Investments - publicly-traded securities	<input type="checkbox"/> Cost <input type="checkbox"/> FMV	54a	
	b Investments - other securities STMT 6	<input type="checkbox"/> Cost <input checked="" type="checkbox"/> FMV	54b	526,067.
55 a Investments - land, buildings, and equipment: basis	55a			
b Less: accumulated depreciation	55b	55c		
56 Investments - other		56		
57 a Land, buildings, and equipment: basis	57a 993,739.			
b Less: accumulated depreciation STMT 3	57b 430,576.	57c	563,163.	
58 Other assets, including program-related investments (describe SEE STATEMENT 4)	174,544.	58	88,653.	
59 Total assets (must equal line 74). Add lines 45 through 58	3,264,023.	59	3,368,460.	
Liabilities	60 Accounts payable and accrued expenses	189,672.	60	534,679.
	61 Grants payable		61	
	62 Deferred revenue	188,123.	62	31,478.
	63 Loans from officers, directors, trustees, and key employees		63	
	64 a Tax-exempt bond liabilities		64a	
	b Mortgages and other notes payable		64b	
	65 Other liabilities (describe SEE STATEMENT 5)	254,572.	65	145,090.
66 Total liabilities. Add lines 60 through 65	632,367.	66	711,247.	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.			
	67 Unrestricted	2,631,656.	67	2,657,213.
	68 Temporarily restricted		68	
	69 Permanently restricted		69	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74.			
	70 Capital stock, trust principal, or current funds		70	
	71 Paid-in or capital surplus, or land, building, and equipment fund		71	
	72 Retained earnings, endowment, accumulated income, or other funds		72	
73 Total net assets or fund balances. Add lines 67 through 69 or lines 70 through 72. (Column (A) must equal line 19 and column (B) must equal line 21)	2,631,656.	73	2,657,213.	
74 Total liabilities and net assets/fund balances. Add lines 66 and 73	3,264,023.	74	3,368,460.	

Part VI Other Information (continued)		Yes	No
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value? b If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.)		X
82b	N/A		
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	X	
83b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?		
83b	N/A		
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?		X
84b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
84b	N/A		
85	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?	X	
85b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.		X
85c	Dues, assessments, and similar amounts from members		
85c	N/A		
85d	Section 162(e) lobbying and political expenditures		
85d	N/A		
85e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices		
85e	N/A		
85f	Taxable amount of lobbying and political expenditures (line 85d less 85e)		
85f	N/A		
85g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?		
85g	N/A		
85h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?		
85h	N/A		
86	501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on line 12		
86a	N/A		
86b	Gross receipts, included on line 12, for public use of club facilities		
86b	N/A		
87	501(c)(12) organizations. Enter: a Gross income from members or shareholders		
87a	N/A		
87b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)		
87b	N/A		
88 a	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX		X
88a			
88b	At any time during the year, did the organization, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Part XI		X
88b			
89 a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under: section 4911 N/A; section 4912 N/A; section 4955 N/A		
89b	501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction		
89b	N/A		
89c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
89c	0.		
89d	Enter: Amount of tax on line 89c, above, reimbursed by the organization		
89d	0.		
89e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction?		X
89e			
89f	All organizations. Did the organization acquire a direct or indirect interest in any applicable insurance contract?		X
89f			
89g	For supporting organizations and sponsoring organizations maintaining donor advised funds. Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		X
89g			
90 a	List the states with which a copy of this return is filed		
90a	NONE		
90b	Number of employees employed in the pay period that includes March 12, 2006		21
90b			
91 a	The books are in care of JIM SPEARS Telephone no. 212-508-1200		
91a	Located at 830 THIRD AVENUE, NEW YORK, NY ZIP + 4 10022		
91b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country		X
91b	N/A		
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		

Part VI Other Information (continued) Yes No

c At any time during the calendar year, did the organization maintain an office outside of the United States? 91c
 If "Yes," enter the name of the foreign country ▶ N/A

92 Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here ▶
 and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 92 N/A

Part VII Analysis of Income-Producing Activities (See the instructions.)

Note: Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclu- sion code	(D) Amount	
93 Program service revenue:					
a CONFERENCES, WORKSHOPS AND SEMINARS					852,110.
c SALES OF PUBLICATIONS					277,289.
d _____					
e _____					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					5,022,689.
95 Interest on savings and temporary cash investments			14	125,980.	
96 Dividends and interest from securities					
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory					
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					
103 Other revenue:					
a BOARD RESEARCH PROJECT			01	54,910.	
b MISCELLANEOUS					10,322.
c _____					
d _____					
e _____					
104 Subtotal (add columns (B), (D), and (E))		0.		180,890.	6,162,410.
105 Total (add line 104, columns (B), (D), and (E))					6,343,300.

Note: Line 105 plus line 1e, Part I, should equal the amount on line 12, Part I.

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See the instructions.)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
▼	SEE STATEMENT 9

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
N/A	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note: If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).

Part XI Information Regarding Transfers To and From Controlled Entities. Complete only if the organization is a controlling organization as defined in section 512(b)(13). N/A

106 Did the reporting organization make any transfers to a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.

				Yes	No
(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer		
a					
b					
c					
Totals					

107 Did the reporting organization receive any transfers from a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.

				Yes	No
(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer		
a					
b					
c					
Totals					

108 Did the organization have a binding written contract in effect on August 17, 2006, covering the interest, rents, royalties, and annuities described in question 107 above?

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign Here

Signature of officer _____ Date _____

Type or print name and title _____

Paid Preparer's Use Only

Preparer's signature _____ Date _____ Check if self-employed

Firm's name (or yours if self-employed), address, and ZIP + 4: **MARKS PANETH & SHRON LLP**
622 THIRD AVENUE
NEW YORK, NEW YORK 10017

Preparer's SSN or PTIN (See Gen. Inst. X) _____ EIN _____ Phone no. **212 503-8800**

2006 DEPRECIATION AND AMORTIZATION REPORT
FORM 990 PAGE 2

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Asset No.	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	* Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
1	FURNITURE AND EQUIPMENT-SL-5-10YRS		SL	.000	16	157,856.			157,856.	66,175.		23,743.
2	COMPUTER HARDWARE AND SOFTWARE SL-3YRS		SL	.000	16	256,911.			256,911.	162,747.		47,039.
3	LEASEHOLD IMPROVEMENTS- SL- 10YR		SL	.000	16	136,602.			136,602.	115,895.		14,977.
16	CONSTRUCTION IN PROGRESS			.000	16	442,370.			442,370.			0.
	* TOTAL 990 PAGE 2 DEPR					993,739.		0.	993,739.	344,817.	0.	85,759.

FORM 990	OTHER EXPENSES			STATEMENT 1
DESCRIPTION	(A) TOTAL	(B) PROGRAM SERVICES	(C) MANAGEMENT AND GENERAL	(D) FUNDRAISING
PROMOTION AND PRODUCTION RESEARCH	155,053.			
BOARD RESEARCH PROJECTS	424,535.			
PROFESSIONAL FEES	54,910.			
INSURANCE	149,175.			
GENERAL AND ADMINISTRATIVE	11,766.			
	175,535.			
TOTAL TO FM 990, LN 43	970,974.			

FORM 990 STATEMENT OF ORGANIZATION'S PRIMARY EXEMPT PURPOSE STATEMENT 2
PART III

EXPLANATION

THE CABLETELEVISION ADVERTISING BUREAU, INC. ("CAB") WAS INCORPORATED AS A NOT-FOR-PROFIT TRADE ASSOCIATION TO DEVELOP AND PROMOTE CABLE TELEVISION AS AN ADVERTISING MEDIUM; PRODUCE AND DISTRIBUTE TO ITS MEMBERS FILMS, BOOKLETS AND OTHER MATERIALS RELATING TO CABLE TELEVISION AND THE COMMUNICATIONS INDUSTRY; AND CONDUCT RESEARCH AND PROVIDE INFORMATION CONCERNING CABLE TELEVISION PROGRAMMING AND ADVERTISING.

FORM 990	DEPRECIATION OF ASSETS NOT HELD FOR INVESTMENT		STATEMENT 3
DESCRIPTION	COST OR OTHER BASIS	ACCUMULATED DEPRECIATION	BOOK VALUE
FURNITURE AND EQUIPMENT-SL-5-10YRS	157,856.	89,918.	67,938.
COMPUTER HARDWARE AND SOFTWARE- SL-3YRS	256,911.	209,786.	47,125.
LEASEHOLD IMPROVEMENTS- SL-10YRS	136,602.	130,872.	5,730.
CONSTRUCTION IN PROGRESS	442,370.	0.	442,370.
TOTAL TO FORM 990, PART IV, LN 57	993,739.	430,576.	563,163.

FORM 990	OTHER ASSETS	STATEMENT	4
<u>DESCRIPTION</u>		<u>AMOUNT</u>	
SECURITY DEPOSITS AND OTHER ASSETS			88,653.
TOTAL TO FORM 990, PART IV, LINE 58, COLUMN B			88,653.

FORM 990	OTHER LIABILITIES	STATEMENT	5
<u>DESCRIPTION</u>		<u>AMOUNT</u>	
RETIREMENT PLANS			88,103.
RESEARCH STUDY PAYABLE			36,374.
DEFERRED RENT PAYABLE			20,613.
TOTAL TO FORM 990, PART IV, LINE 65, COLUMN B			145,090.

FORM 990	OTHER SECURITIES	STATEMENT	6
<u>SECURITY DESCRIPTION</u>	<u>COST/FMV</u>	<u>OTHER SECURITIES</u>	
MUNICIPAL BONDS	FMV		250,000.
CORPORATE BONDS	FMV		276,067.
TO FORM 990, LINE 54B, COL B			526,067.

FORM 990 PART V-A - LIST OF CURRENT OFFICERS, DIRECTORS, STATEMENT 7
TRUSTEES AND KEY EMPLOYEES

NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE ACCOUNT
SEAN CUNNINGHAM 830 THIRD AVENUE NEW YORK, NY 10022	PRESIDENT/CEO 40.00	587,304.	51,461.	0.
CHARLIE THURSTON 830 THIRD AVENUE NEW YORK, NY 10022	CHAIRMAN 0.40	0.	0.	0.
BILLY FARINA 830 THIRD AVENUE NEW YORK, NY 10022	TREASURER 0.60	0.	0.	0.
LYNN PICARD 830 THIRD AVENUE NEW YORK, NY 10022	VICE CHAIR 0.20	0.	0.	0.
KEVIN DOWELL 830 THIRD AVENUE NEW YORK, NY 10022	SECRETARY 0.20	0.	0.	0.
ED ERHARDT 830 THIRD AVENUE NEW YORK, NY 10022	VICE CHAIR 0.20	0.	0.	0.
JOE ABRUZZESE 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
MIKE BOWKER 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
LOUIS CARR 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
DAVE CASSARO 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
HANK CLOSE 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.

CABLETELEVISION ADVERTISING BUREAU, INC.

13-3058765

SONJA FARRAND 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
BARRY FISHER 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
STEVE GIGLIOTTI 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
JOAN GILLMAN 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
WHITNEY GOIT 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
JIM HENEGHAN 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
DAVID KLINE 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
LOU LA TORRE 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
MARK MILLER 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
ANNE RAGSDALE 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
TRICIA WILBER 830 THIRD AVENUE NEW YORK, NY 10022	DIRECTOR 0.20	0.	0.	0.
TOTALS INCLUDED ON FORM 990, PART V-A		587,304.	51,461.	0.

FORM 990

OFFICERS, DIRECTORS, TRUSTEES AND
KEY EMPLOYEES COMPENSATION EXPLANATION
PART V-A

STATEMENT 8

PERSON'S NAME

SEAN CUNNINGHAM

COMPENSATION EXPLANATION

SALARY \$587,304

LINE 25 TOTAL (AND PART V-A, COLUMN C) \$587,304

HEALTH INSURANCE PREMIUMS \$29,955

LIFE INSURANCE PREMIUMS \$552

DENTAL INSURANCE PREMIUMS \$1,763

DISABILITY--NOT STATUTORY--LONG TERM POLICIES ONLY \$1,066

EMPLOYER PENSION PLAN CONTRIBUTIONS (401(A), 403(B) AND 401(K)) \$5,125

EMPLOYER DEFERRED COMPENSATION PLAN CONTRIBUTIONS (457 PLANS) \$13,000

PART V-A TOTALS

\$51,461

