












CAB 07-12.2011 cable network promotion calendar

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Contact networks for details and limits on participation	THIRD QUARTER 2011			FOURTH QUARTER 2011			
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
 For your regional rep, log on to aetnconnection.com							
	Rewards on the Spot						
 Mark Walton 212-899-5017 mwalton@theafricachannel.com	We Are Africa Tour						
	Know Your Heritage						
 Local Ad Sales Inquiries Stacy Black 212-324-4770 srblack@amcnetworks.com	Breaking Bad						
				The Walking Dead			
					Hell On Wheels		
 For your regional rep please log on to mtvn.com				Hip Hop Awards			
				Reed Between The Lines			
					Black Girls Rock		
	BET Original Programming • 106 & Park • Taggable Spots						
 Christina O'Neal- Deutsch 404-827-2162 Christina.o'neal-deutsch@turner.com	Looney Tunes			Adventure Time			
						Hall of Game	
 For your regional rep, please log on to mtvn.com Get country.		CMT Original Movies: To The Mat				CMT Artists of the Year	
			CMT Original Movies: Reel Love				
 Christina O'Neal- Deutsch 404-827-2162 Christina.o'neal-deutsch@turner.com					Heroes		
					Piers Morgan Tonight		
Piers Morgan • Anderson Cooper 360°							
 For your regional rep, please log on to mtvn.com	Ugly Americans						
	Futurama			South Park Season 15B			
	Jon Benjamin Has a Van						
				Tosh.0 3c			
The Daily Show with Jon Stewart/ The Colbert Report Spot							
 For contact information, please visit http://affiliate.scrippsnetworks.com				Cooking Channel Promotion			
	Scripps Networks Real Rewards • Spot of the Month • Cooking Tips						
 Darren Finnie 212-967-5113 dfinnie@current.com	Countdown with Keith Olbermann						
		50 Documentaries to See before You Die		Smokejumpers			
		Current Cause: Education			Current Cause: Volunteering		
				Current Elections Platform			
	Viewer Created Ad Messages • Custom Branded Entertainment • Theatrical Content Integrations • Sponsored Programming Blocks						
 Patrick Sullivan 860-766-3677 Patrick.sullivan@espn.com	ESPN MLB Taggable Spots					ESPN College Football Bowl Week Taggable Spots	
				ESPN NBA Regular Season			
	ESPN College Football Regular Season Taggable Spots						
		ESPN NASCAR Sprint Cup Series Taggable Spots					
	ESPN Little League World Series Taggable Spots				ESPN College Basketball Taggable Spots		
		ESPN Monday Night Football Taggable Spots					
	ESPN Home Run Derby Taggable Spots						
	ESPN FIFA Women's World Cup Germany 2011™ Taggable Spots		ESPN NFL Countdown Taggable Spots				
	ESPN NASCAR Nationwide Taggable Spots						
	Disney XD Kickin' It					ESPN College Football BCS Taggable Spots	
	Disney XD Pair of Kings			ABC Family's 13 Nights of Halloween			
	Disney XD Phineas and Ferb (Movie)					ABC Family's 25 Days of Christmas	
	ABC Family's Secret Life of the American Teenager						
	ABC Family's Pretty Little Liars						
ABC Family's Campus Crush							
Disney XD Taggable Spots • SOAPnet's Breakfast In Bed Spots • ESPN SportsCenter Spots • ESPN Deportes News/Information Spots							

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 <p>For contact information, please visit http://affiliate.scrippsnetworks.com</p>	Crash Week					
	Scripps Networks Real Rewards • Spot of the Month • DIY Network's Quick Tips					
 <p>For contact information, please visit http://affiliate.scrippsnetworks.com</p>	Food Network Star					
	Scripps Networks Real Rewards • Spot of the Month • Food Network Tips					
 <p>Rosa T. Sandy (212)301.5441 rosa.sandy@foxnews.com</p>						
	Business Blast Taggable Tips • Taggable Image Spots					
 <p>For more information, contact your Fox Networks rep or visit foxnetworksinfo.com</p>	FX Sons of Anarchy Promotion					
					NGC Expedition Week	
						NGW Big Cat Week
	FOX Deportes Hits Your Gol Promotion • FX Has The Movies • NGA PSAs • NASCAR SPEED Shop • SPEED Safe Driving PSAs					
 <p>Rosa T. Sandy (212)301.5441 rosa.sandy@foxnews.com</p>			College Challenge			
	Taggable Image Spots					
 <p>Sean Pierce 212-324-4828 Sean.Pierce@msg.com</p>					Fuse Presents Z-100's Jingle Ball @ Madison Square Garden	
	Hoppus on Music - Taggable Spots • Artist Takeover Mondays - Taggable Spots • On The Record with Fuse - Taggable Spots Hip Hop Shop - Taggable Spots • CeeLo Green * Talking to Strangers - Taggable Spots					
 <p>For contact information, please visit http://affiliate.scrippsnetworks.com</p>					National Finals Rodeo	
	Scripps Networks Real Rewards • Spot of the Month					
 <p>Heidi Drucker 212-613-4448 heidi@gmctv.tv</p>				GMC Original Movie Taggable Proms & Sponsorship		Christmas Special Taggable Proms & Sponsorship
		GMC Original Movie Taggable Proms & Sponsorship		Stellar Awards Nomination Special Custom Integration	How Sweet The Sound Road To The Finale	
			Gospel Playhouse Custom Integration			How Sweet The Sound Finale Special
	On The Road and On The Scene Insider Vignettes • Family Friday Night Movie Custom Integration • Customized Lower Thirds					
 <p>To contact your GSN representative, please visit www.GSNAffiliates.com</p>	Baggage					
	Lingo	The Newlywed Game				
	GSN Taggable Cross-channel Spots • Spin-To-Win Events					
 <p>Michele Koch 212-445-6664 michelekoch@hallmarkchannel.com</p>				Halloween	Countdown To Christmas	
				Emeril's Table		
	Original Movie Taggables • The Martha Stewart Show • Hallmark Channel Home					
 <p>For contact information, please visit http://affiliate.scrippsnetworks.com</p>		HGTV'd				
	Scripps Networks Real Rewards • Spot of the Month • HGTV Green Tips • HGTV Real Estate Tips • HGTV Color Splash Tips					
 <p>For your regional rep, log on the aetnconnection.com</p>						
	Rewards on the Spot					
 <p>Christina O'Neal- Deutsch 404-827-2162 Christina.o'neal-deutsch@turner.com</p>						
	Dr.Drew					
 <p>Local Ad Sales Inquiries Stacy Black 212-324-4770 srblack@amcnetworks.com</p>		Whisker Wars				
				The Onion News Network		
 <p>For your regional rep, log on to aetnconnection.com</p>						
	Rewards on the Spot					
 <p>For your regional MTVN/BETN rep, please log on to mtvn.com</p>	Teen Wolf			Q4 Promotion		
	Awkward • Jersey Shore					
		MTV Video Music Awards				
 <p>For your regional MTVN BETN rep, please log on to mtvn.com</p>						
	Nick @ Nite Programming Block					
 <p>For your regional MTVN BETN rep, please log on to mtvn.com</p>				Team Umizoomi		
	SpongeBob SquarePants: Frozen Face-Off				Dora The Explorer	
	Big Time Rush & Victorious					
Nickelodeon Walk Around Character Program • Ni Hao, Kai-Lan Spot						

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Operation Osmin – promos & sponsorship					
Model Latina: Las Vegas – promos & sponsorship					
Mission Menu – promos & sponsorship					
PastPort Hispanic Heritage Month Marathon – promos & sponsorship					
Word of the Day taggables • Hero of the Day taggables • nuvo Cinema theatrical sneak peaks • nuvo Cinema Filmmaker Showcase					
American Revolutionaries: THE HITMAKERS		Tall, Dark & Classic		Music of the Night	
Unreal Worlds: Animation					Battle of the Nutcrackers
So You Think You Can Dance • "Happenings" Interstitial Series • "Every Big Artist Starts Small" Interstitial Series					
TUF 14					
Bar Rescue					
Auction Hunters 2B			Scream		Video Game Awards
IMPACT WRESTLING Taggable Spot					
MLB Postseason					
Conan • Lopez Tonight					
Olympus US Open Series			WTA Tour Championships		
US Open				Barclay's ATP World Tour Finals	
Original programming & short form including instruction tips, travel info and tennis news • "Best of 5" • "Tennisography" • "Tennis Channel Academy"					
The Closer				NBA Regular Season	
Franklin and Bash					
Rizzoli and Isles					
Quiero Mi Boda					
			Quiero Mis Quinces		
Travel Channel's Summer Detour Promotion					
Scripps Networks Real Rewards • Spot of the Month					
				Impractical Jokers	
World's Dumbest					
Nail Files					
Emmy Awards					
Hollywood 411 • Nail Files • TV Guide Specials					
Hot in Cleveland/ Happily Divorced					
				Hot in Cleveland	
Ultimate Merger II Life After, Essence Music Festival				HD Holiday Concert Special	
			New Reality Series. Unsung		
Get the 411 One TV One • Singletary Says Financial Tips • Tocarra's Ultimate Beauty Tips					
Do Something Awards					Divas
La La's Full Court Life / Basketball Wives LA					
Original Programming					
Wedding Sunday Originals					
Taggable Spots					
			30 Rock • Always Sunny In Philadelphia • Futurama		
Fan's Choice Stunts					
Boys of Summer Sweepstakes					
			Fast Break Sweepstakes		
Custom co-branded vignettes • Twitter Snipe Integration					



Craig Geller
(212) 430-8284
cageller@mynuvotv.com



Ed Forman
212-370-4802
eforman@ovationtv.com



For your regional rep please log on to mtvn.com



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404-827-2162
Christina.o'neal-deutsch@turner.com



Patrick Wilson
310-314-9400
pwilson@tennischannel.com



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For your regional rep, log on to www.tvguidenetwork.affiliate.com



For your regional rep, please log on to mtvn.com



Rosalyn Doaks
301-755-2838
rdoaks@tv-one.tv



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212-324-4770
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Kevin Connor
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