

CAB 2011 STANDARD ADVERTISING CALENDAR

BILLING	M	T	W	TH	F	S	S	BILLING WEEK	M	T	W	TH	F	S	S		
JAN	1	27	28	29	30	31	01	02	JUL	27	27	28	29	30	01	02	03
	2	03	04	05	06	07	08	09		28	04	05	06	07	08	09	10
	3	10	11	12	13	14	15	16		29	11	12	13	14	15	16	17
	4	17	18	19	20	21	22	23		30	18	19	20	21	22	23	24
	5	24	25	26	27	28	29	30		31	25	26	27	28	29	30	31
FEB	6	31	01	02	03	04	05	06	AUG	32	01	02	03	04	05	06	07
	7	07	08	09	10	11	12	13		33	08	09	10	11	12	13	14
	8	14	15	16	17	18	19	20		34	15	16	17	18	19	20	21
	9	21	22	23	24	25	26	27		35	22	23	24	25	26	27	28
MAR	10	28	01	02	03	04	05	06	SEP	36	29	30	31	01	02	03	04
	11	07	08	09	10	11	12	13		37	05	06	07	08	09	10	11
	12	14	15	16	17	18	19	20		38	12	13	14	15	16	17	18
	13	21	22	23	24	25	26	27		39	19	20	21	22	23	24	25
APR	14	28	29	30	31	01	02	03	OCT	40	26	27	28	29	30	01	02
	15	04	05	06	07	08	09	10		41	03	04	05	06	07	08	09
	16	11	12	13	14	15	16	17		42	10	11	12	13	14	15	16
	17	18	19	20	21	22	23	24		43	17	18	19	20	21	22	23
MAY	18	25	26	27	28	29	30	01	NOV	44	24	25	26	27	28	29	30
	19	02	03	04	05	06	07	08		45	31	01	02	03	04	05	06
	20	09	10	11	12	13	14	15		46	07	08	09	10	11	12	13
	21	16	17	18	19	20	21	22		47	14	15	16	17	18	19	20
	22	23	24	25	26	27	28	29		48	21	22	23	24	25	26	27
JUN	23	30	31	01	02	03	04	05	DEC	49	28	29	30	01	02	03	04
	24	06	07	08	09	10	11	12		50	05	06	07	08	09	10	11
	25	13	14	15	16	17	18	19		51	12	13	14	15	16	17	18
	26	20	21	22	23	24	25	26		52	19	20	21	22	23	24	25
										53	26	27	28	29	30	31	

• Standard Billing Week – Monday through Sunday • Standard Billing Month – Ends on last Sunday