

GCAB 2010 STANDARD ADVERTISING CALENDAR

BILLING WEEK		M	T	W	TH	F	S	S	BILLING WEEK		M	T	W	TH	F	S	S
DECEMBER JAN	1	28	29	30	31	1	2	3	JUNE JUN	27	28	29	30	1	2	3	4
	2	4	5	6	7	8	9	10		28	5	6	7	8	9	10	11
	3	11	12	13	14	15	16	17		29	12	13	14	15	16	17	18
	4	18	19	20	21	22	23	24		30	19	20	21	22	23	24	25
	5	25	26	27	28	29	30	31		31							
FEB	6	1	2	3	4	5	6	7	JULY AUG	31	26	27	28	29	30	31	1
	7	8	9	10	11	12	13	14		32	2	3	4	5	6	7	8
	8	15	16	17	18	19	20	21		33	9	10	11	12	13	14	15
	9	22	23	24	25	26	27	28		34	16	17	18	19	20	21	22
MAR	10	1	2	3	4	5	6	7	AUGUST SEP	35	23	24	25	26	27	28	29
	11	8	9	10	11	12	13	14		36	30	31	1	2	3	4	5
	12	15	16	17	18	19	20	21		37	6	7	8	9	10	11	12
	13	22	23	24	25	26	27	28		38	13	14	15	16	17	18	19
MARCH APR	14	29	30	31	1	2	3	4	SEPTEMBER OCT	39	20	21	22	23	24	25	26
	15	5	6	7	8	9	10	11		40	27	28	29	30	1	2	3
	16	12	13	14	15	16	17	18		41	4	5	6	7	8	9	10
	17	19	20	21	22	23	24	25		42	11	12	13	14	15	16	17
APRIL MAY	18	26	27	28	29	30	1	2	NOV	43	18	19	20	21	22	23	24
	19	3	4	5	6	7	8	9		44	25	26	27	28	29	30	31
	20	10	11	12	13	14	15	16		45	1	2	3	4	5	6	7
	21	17	18	19	20	21	22	23		46	8	9	10	11	12	13	14
	22	24	25	26	27	28	29	30		47	15	16	17	18	19	20	21
MAY JUN	23	31	1	2	3	4	5	6	NOVEMBER DEC	48	22	23	24	25	26	27	28
	24	7	8	9	10	11	12	13		49	29	30	1	2	3	4	5
	25	14	15	16	17	18	19	20		50	6	7	8	9	10	11	12
	26	21	22	23	24	25	26	27		51	13	14	15	16	17	18	19
									52	20	21	22	23	24	25	26	

• Standard Billing Week—Monday through Sunday • Standard Billing Month—Ends on last Sunday