

CABLE NETWORK 7 12 07

1 Time & Area Locked
These promotions are specific in both time/date and location. Contact network for schedule details.

2 Time Locked
These promotions occur at a certain time and/or during a specific week or season of the year.

3 Generic/Evergreen
These are "off-the-shelf" promotions to be used on an as-needed basis throughout the year.

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		THIRD QUARTER 2007			FOURTH QUARTER 2007		
		JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	For your regional rep, log on to www.aetnjustclick.com	Taggable Programming Spots • :15/:15 Top Series Taggables • Advertiser Appreciation Program					
	Kathy Newberger 917-542-6302 knewberger@rainbow-media.com	Mad Men Market Specific Promotions			Monsterfest - Taggables Only		
	Michael Van Bergen 704-557-2388 Michael_Van_Bergen@discovery.com	Animal Planet Expo			Sunday Morning Shoot Out • Date Night Promotion • Advertiser Appreciation Program		
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com	Ghost Festival			AZN Wave (Asian Influence)		
	For your regional rep, please log on to mtvn.com	Baldwin Hills Sponsorable Spot Hell Date Sponsorable Spot			BET Sunday Best - Sponsorable Spot Exhalted - Sponsorable Spot		
		106 & Park EVERGREEN Promotion • Sunday Inspirations Vignettes					
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com	Taggable Tune-In Spots					
	For regional rep, please log on to mtvn.com	CMT on Tour: Sugarland					
		Dale			CMT Giants		
		Summerfest			Dallas Cowboy Cheerleaders		
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com	Re-Animated Promotion					
	Shaina Byron 212-846-8467 shaina.byron@mtvn.com	Comedy Central Live Event Brian Regan Tour					
		2007 Comedy Central Roast of Flavor Flav			Comedy Central Live! Presents Mike Birbiglia, The Secret Public Show		
		American Body Shop/Mind of Mencia Tune-in Incentive			Comedy Central's Last Laugh 2007		
		South Park/Sarah Silverman Show Tune-in Incentive					
		The Daily Show Inside Source Promotion • The Colbert Report Sweepstakes					
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	Shark Week Sweepstakes Promotion					
		Taggable Tips & Ad Solicitation Spots • Event Resources: Costume Characters, Cardboard Cutouts, Events-in-a-box • Discovery Rewards Program					
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	Discovery Health Happy Birthday Baby! Sweepstakes & Gift Opportunity • Taggable Tips & Ad Solicitation Spots					
		Event Resources: Costume Characters, Cardboard Cutouts, Events-in-a-box • Discovery Rewards Program					
	Tommy Lam 818-569-5031 tommy.lam@disney.espn.com	NASCAR					ABC Family's 25 Days Of Christmas
	For your regional director, please visit affiliate. scrippsnetworks.com	DIY Network's Blog Cabin Promotion			ESPN The House		
		Scripps Networks Real Rewards • DIY Local Sponsor Static Clings					
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com	Red Carpet Incentive: E! 2007 Emmy Extravaganza Affiliate Promotion					
		E! News Studio Tour Evergreen Promotion • Taggable Tune-in Spots - E! News - Advertise on Cable • E! Play A Part Pro-Social Spots					
	For your regional director, please visit affiliate. scrippsnetworks.com	Scripps Networks Real Rewards					
	For your regional director, please visit affiliate. scrippsnetworks.com	Simply Delicioso			Season's Eatings Package		
		Scripps Networks Real Rewards					
	Trisha Patterson 212-301-5722 trisha.patterson@foxnews.com	Weekend Prime Time Promotion			College Challenge Promotion		
		Taggable Tune-In Spots					
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com	Taggable Tune-In Spots					
	Matt Grim 310-369-0745 matt.grim@foxcable.com	Fox Sports En Español Incentive Program • Taggable Tune-In Spots					

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Taggable Tune-In Spots							
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com			FX Originals: Nip/Tuck			
Original Series Taggable Tune-In Spots							
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com						
Taggable Spots - Attack of the Show - Ninja Warrior • GCycle - Electronics Recycling Pro-social Campaign							
	For your regional director, please visit affiliate. scrippsnetworks.com				October is Opry Month		
Scripps Networks Real Rewards							
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com		Drive, Chip & Putt				
Fall Series/PGA TOUR							
	Deborah Montiel 786-866-3900 d.montiel@golttv.com	Copa America			Real Madrid vs. Barcelona - Delby		
Bundesliga Sweepstakes - Beginning of Season Campaign							
	Barbara Bekkedahl 201-782-5124 Barbara@gospelmusicchannel.com	Celebrate Freedom Concert				Gospel Dream Auditions	
Home For The Holidays							
	Dennis Wald 310-255-6847 dwald@gsn.com					National Vocabulary Championship City Wide Competitions	
National Vocabulary Championship PSA Campaign							
WPT - World Poker Tournament Promo & Tappings • Taggable Tune-In Spots • Spin-To-Win Events							
	Rita Caprino 212-445-6643 ritacaprino@hallmarkchannel.com						Holiday
Original Movie Taggables							
	For your regional director, please visit affiliate. scrippsnetworks.com		Design Star				
Scripps Networks Real Rewards • Secrets That Sell							
	For your regional rep, log on to www.aetnjustclick.com	Dogfights					
Taggable Programming Spots • :15/:15 Top Series Taggables • Advertiser Appreciation Program							
	Sonja Visser 212-424-7267 visser@lifestimetv.com				Stop Breast Cancer for Life		
Lifetime Original Series Taggables • Lifetime Original Movie Taggables • Lifetime Acquired Series Taggables • Lifetime Advertiser Appreciation Program							
	Sonja Visser 212-424-7267 visser@lifestimetv.com						
LMN Original Movie Taggables • LMN Image Taggables • LMN Advertiser Appreciation Program • LMN Stunt Taggables							
	For your regional rep, please log on to mtvn.com			2007 MTV Video Music Awards Promotion			
MTV Ultimate Promotion							
	For your regional rep, log on to mtvn.com						
MTV2 Local VJ Search							
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com			NGC Rewards Program			
Original Series Taggable Tune-In Spots							
	For your regional rep, please log on to mtvn.com			The George Lopez Show Sponsorship Spot			
Home Improvement Sponsorship Spot							
	For your regional rep, please log on to mtvn.com						
Go, Diego, Go! Live Tour							
Dora the Explorer Star Mountain Foto Spot • Costume Character Program - Now with the Backyardigans • Nick LIVE SpongeBob SquarePants Photo Splash • GameLab En Vivo							
	Mary Seifert 951-699-6991 ext 282 mseifert@outdoorchannel.com			Win Your Own Fishing Show			
Outdoor Channel Pathfinder							
						Gear Up and Go	
Motor Moose Visits							
						Golden Moose Awards	
Outdoor Channel's Great Escape • Net Revenue!							

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	Michelle Niven 214-706-0763 mniven@oxygen.com	Girls Gone Wired Promotion • Fight Like A Girl : Self Defense Classes for Women • She Did What? Promotion • "Snap Out Of It" Massage Event Oh! Style Fashion Tips • Oh! Home Style Decorating Tips • Oh! Fitness Tips • Oh! Wedding Tips • Oh! Sense Financial Tips • Helpful Hints for Mom Tips • Tech Talk					
		Dick Evan Dickstein 323-543-2734 ddickstein@sltv.com	Taggable Spots • Get Your Date On Promo • Turn Up The Heat Promo				
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com	NASCAR on SPEED/Michael Waltrip Customized Spots • Get in The Driver's Seat • Driver Safety PSA Campaign • Taggable Tune-In Spots					
		For your regional rep, please log on to mtvn.com	THE KILL POINT		Scream Awards	Video Game Awards	
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com	The Ultimate Fighter: Team Serra vs. Team Hughes					
		Taggable Tune-In Spots					
	Jeff Rosenberg 212-210-5950 jrosenberg@tribune.com	Shop With Style Affiliate Incentive					
		Style Tips Off The Shelf Promotion • Style/Dress for Success Taggable PSAs					
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com	Festival Of Lights					
		Corner Gas					
	Michele Sinisi 404-442-5671 msinisi@thetennischannel.com	Superstation WGN Baseball: Chicago Cubs & White Sox			Wooden Tradition & Classic College Basketball		
		Advertiser Sponsorable Comedy Blocks/Theme Movies/Marathons/Special Events					
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	The Bill Engvall Show Promotion					
		Tyler Perry's House of Payne Promotion					
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com	MLB on TBS Promotion					
		Glam Slam Party					
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	US Open Series					
		Racquet Round Up • Kids' Day • Meet Your Match Singles Mixer					
	Rich Millar 610-293-4811 rich.millar@tvguide.com	TLC Turbo Promotion: Sweepstakes & Gift Opportunity • Taggable Tips & Ad Solicitation Spots Event Resources: Costume Characters, Cardboard Cutouts, Events-in-a-box • Discovery Rewards Program					
		Saving Grace Promotion					
	For your regional rep, please log on to mtvn.com	Travel Channel's Samantha Brown Be a Traveler: Sweepstakes & Gift Opportunity • Taggable Tips & Ad Solicitation Spots Event Resources: Costume Characters, Cardboard Cutouts, Events-in-a-box • Discovery Rewards Program					
		TV Guide Live at the Emmys					
	LaTanya R. Butler 301-755-2926 lbutler@tv-one.tv	Making News: Texas Style Taggable Promo • America's Next Producer Taggable Promo • Look-A-Like Taggable Promo Reality Chat Taggable Promo • TV Guide Specials Taggable Promo					
		TVLand Confidential					
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com	Family Table					
		MASH Taggable Tune-In Spot • Star Trek Taggable Tune-In Spot					
	For your regional rep, log on to mtvn.com	G. Garvin's Food, Family and Fun Sweepstakes					
		Get the 411 from TV One: Black Achievements • Taggable Tune-in Spots: G. Garvin Road Tour Taggable Tips: G. Garvin - Cooking Tips; Michelle Singletary - Financial Tips; Dr. Rho - Health Tips					
	Kathy Newberger 917-542-6302 knewberger@rainbow-media.com	Tour de France High Gear Sweepstakes					
		Raw and Real Sweepstakes					
	Alex Dombronovich 770-226-2850 adombronovich@weather.com	VH1 Hip Hop Honors					
		Year-End Comedy/Variety Special					
		Celebrity					
		BRIDEZILLAS/WE GO BRIDAL Market Specific Opportunities					
		Cinematherapy • John Edward Cross Country "Reconnections" Sales Incentive • "Don't be a Bridezilla" Taggable Tips • Advertiser Appreciation Program					
		When Weather Makes History (premiere January '08) selling July through December					
		WeatherReady Safety Tips • Current Conditions Tune-In Promotion • Weather Wall Event • School Book Covers					