

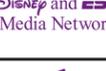
CAB CABLE NETWORK PROMOTION CALENDAR 1-6/07

1 Time & Area Locked
These promotions are specific in both time/date and location. Contact network for schedule details.

2 Time Locked
These promotions occur at a certain time and/or during a specific week or season of the year.

3 Generic/Evergreen
These are "off-the-shelf" promotions to be used on an as-needed basis throughout the year.

contact networks for details and limits on participation

	FIRST QUARTER 2007			SECOND QUARTER 2007		
	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
 <p>For your regional rep, log on to www.aetnjustclick.com</p>	The Sopranos King of Cars: Season 2		A&E Original Movie: Kings of South Beach			
	Taggable Programming, Spanish and Holiday Spots • :15/:15 Top Series Taggables • Advertiser Appreciation Program					
 <p>Kathy Newberger 917-542-6302 knewberger@rainbow-media.com</p>				Mad Men (New Original Series, premieres in July) Promotion		
	Taggable Tune-in Spots • Sunday Morning Shoot Out Promotion • Date Night Promotion • Advertiser Appreciation Program					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>		ROAR Charitable Campaign			Animal Planet Expo	
	Costume Characters and Cardboard Cutouts • Taggable Tips and Advertiser Solicitation Spot • Animal Planet Rewards Program					
 <p>Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com</p>		NBA Timeout		Asian Excellence Awards		
	Taggable "Asian Influence" Spots					
 <p>For your regional rep, log on to mtvn.com</p>		Celebration of Gospel		Spring Bling		BET Awards *07
	106 & Park Sweepstakes					
 <p>Thuy Burchette 404-827-1570 thuy.burchette@turner.com</p>		The Grim Adventures of Billy and Mandy Promotion				
						Anderson Cooper 360° Promotion
 <p>Thuy Burchette 404-827-1570 thuy.burchette@turner.com</p>						
 <p>For your regional rep, please log on to mtvn.com</p>	Comedy Central Live Starring Jim Gaffigan: Beyond The Pale Tour					
	The Daily Show "Inside Source" Sweepstakes • The Colbert Report Sweepstakes • Comedy Kickback					
 <p>Thuy Burchette 404-827-1570 thuy.burchette@turner.com</p>						Supernatural Summer Promotion
			'Til Death Do Us Part Promotion			
 <p>For your regional rep, please log on to mtvn.com</p>	2007 Miss America: Las Vegas			2007 CMT Music Awards: Nashville		
	CMT Cross Country Mobile Marketing • Taggable Tune-In Spots • CMT One Country					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						Shark Week Sweepstakes
	Costume Characters and Cardboard Cutouts • Taggable Tips and Advertiser Solicitation Spots • Discovery Channel Rewards Program					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						
	Anywhere, Anytime Sweepstakes & Gift Opportunity • Taggable Tips and Advertiser Solicitation Spots					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						
	Anywhere, Anytime Sweepstakes & Gift Opportunity • Costume Character Taggable Tips and Advertiser Solicitation Spots • Discovery Health Rewards Program					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						
	Anywhere, Anytime Sweepstakes & Gift Opportunity					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						
	Costume Character					
 <p>Andrea Ste. Marie 818-955-7461 andera.ste.marie@disney.espn.com</p>		NASCAR				
	Get Into Hot Water With SOAPnet • SOAPnet Beauty Lounge					
 <p>For your regional director, please visit affiliate. scrippsnetworks.com</p>		Wasted Spaces				
	Scripps Networks Real Rewards • DIY Local Sponsor Static Clings					
 <p>Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com</p>		E! 2007 Red Carpet Academy Awards Incentive				
	Taggable Tune-In Spots • Advertise on Cable • E! News - E! Studio Tour • E! Play A Part Pro-Social					
 <p>For your regional director, please visit affiliate. scrippsnetworks.com</p>						What You Get For The Money: Vacations
	Scripps Networks Real Rewards					
 <p>Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com</p>						
	Taggable Tips and Advertiser Solicitation Spot					
 <p>For your regional director, please visit affiliate. scrippsnetworks.com</p>						The Next Food Network Star
	Scripps Networks Real Rewards • Food Network Tip Cards					
 <p>Trisha Patterson 212-301-5722 trisha.patterson@foxnews.com</p>			Breakfast With Fox & Friends			
	Taggable Tune-In Spots					

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			JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com				The Road To Copa Promotion			
			Fox Sports En Español Rewards Program					
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com	FX Originals: Dirt				FX Originals: The Riches		
			FX Movie Rewards Program					
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com							
			Games Go Better with Broadband • Triple/Double Play Evergreen					
	For your regional director, please visit affiliate. scrippsnetworks.com	Kickin' Country Weekend						
			Scripps Networks Real Rewards					
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com			Mutual of Omaha Drive, Chip & Putt				
			PGA TOUR					
					Masters Week			US Open Week
	Jagdeep Wadhvani 786-866-3932 j.wadhvani@gol.tv		Various Grassroots Events. Please ask GoTV rep.					
			Several Soccer Derbies			Soccer Season Final		
			GoTV NET - Online Webcast • Grassroots - Interactive Games • On-line contests • Take-Control Campaign (On-air & On-line)					
	Dennis Wald 310-255-6847 dwald@gsn.com							
			Taggable Tune-In Spots • Spin-To-Win Events					
	Rita Caprino 212-445-6643 ritacaprino@hallmarkchannel.com		Valentine's Day Celebration				Mother's Day	Father's Day
			Original Movie Taggables					
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com				Nancy Grace Promotion			
			Secrets That Sell Promotion • "Watch For Us On HGTV" Static Clings • Scripps Networks Real Rewards					
	For your regional rep, log on to www.aetnjustclick.com	Digging For The Truth: Season 3						
			The Dark Ages					
			Taggable Programming, Spanish & Holiday Spots • :15/:15 Top Series Taggables • Advertiser Appreciation Program					
	Fannie Hung 310-556-7588 hung@lifetimetv.com		LMN Original Movie Taggables • LMN Advertiser Solicitation Taggables • LMN Advertiser Appreciation Program					
		Nora Roberts Cross Channel Incentive						
		Living Healthy			Stop Violence Against Women			
	Fannie Hung 310-556-7588 hung@lifetimetv.com	New Show Launch		New Show Launch				New Show Launch
			Lifetime Original Movie Taggables • Lifetime Original Series Taggables • Lifetime Advertiser Solicitation Taggables • Lifetime Advertiser Appreciation Program					
	For your regional rep, please log on to mtvn.com		18th Annual GLAAD Media Awards					
			Real World 18: Denver Sponsorable Spot					
	For your regional rep, please log on to mtvn.com		Adventures in Hollywood Sweepstakes			2007 MTV Movie Awards		
			Dancelife Sponsorable Spot					
			Ultimate MTV Studio Tour Promotions					
			MTV2 \$2 Bill Concert Sweepstakes • MTV2 Local VJ Search (MTV2 Local 360 Markets Only)					
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com		NGC Rewards Program					
			Funniest Mom in America 3					
	For your regional rep, please log on to mtvn.com		Family Table Spots • Nick at Nite's Trivia Contest					
			Go, Diego, Go! Live Tour					
	For your regional rep, please log on to mtvn.com		Nickelodeon Multicultural Local Ad Sales Initiative 1Q '07					
			20th Annual Kids' Choice Awards 2007			Dora the Explorer Photo Op		
			SpongeBob SquarePants Photo Splash • Fairly OddParents Photo Land • Costume Character Program • Nick LIVE • GameLab En Vivo					

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	Michelle Niven 214-706-0763 mniven@oxygen.com	Girls Gone Wired Promotion						
		Fight Like A Girl : Self Defense Classes for Women • She Did What? Promotion • "Snap Out Of It" Massage Event • Oh! Style Fashion Tips Oh! Home Style Decorating Tips • Oh! Fitness Tips • Oh! Wedding Tips • Helpful Hints for Mom Tips • Oh! Sense Financial Tips • Oh! Girls Gone Wired Tech Tips						
	Doug Dickstein 323-543-2734 ddickstein@sltv.com	SITV R.A.P. Promo						
		Taggable Spots • Mario Lopez Dating Tips						
	Jerry Arias 310-369-1259 Jerry.Arias@foxcable.com	Nextel All-Star Challenge						
		Get in the Driver's Seat						
	For your regional rep, please log on to mtvn.com	Pros vs. Joes			Guy's Choice Awards			
		The Ultimate Fighter Season 5						
		Bull Run						
		Late Night Strip • TNA IMPACT						
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com	Style 21-Day Wedding Party Incentive						
		Style Tips Taggable Tune-In Spots and Cards • Style Mobile Makeover Bus • Dress For Success Pro-Social						
	Jeff Rosenberg 212-210-5950 jrosenberg@tribune.com	Superbowl Sunday Marathon						
		Mummers Parade	Black History Month					
			Chicago Auto Show		Soul Train Music Awards			
		NBA Basketball (featuring the Chicago Bulls)						
		Chicago Cubs and White Sox Baseball						
		Advertiser Sponsorable Comedy Blocks/Theme Movies/Marathons/Special Events						
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com	TBS Original Series House of Payne Premiere						
		TBS TBD Original Series Promotion						
Taggable Tune In Spots • Original Series :15/15 Taggable Tune In Spots								
	Michele Sinisi 404-442-5671 msinisi@thetennischannel.com	The Tennis Channel Open						
		Aussie Mania				Roland Garros (The French Open)		
Racquet Round Up • Kids' Day • Meet Your Match Singles Mixer								
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	Anywhere, Anytime Sweepstakes and Gift Opportunity • Costume Characters and Cardboard Cutouts • Taggable Tips • TLC Rewards Program						
	Thuy Burchette 404-827-1570 thuy.burchette@turner.com					NBA Playoffs Promotion		
						The Closer Season 3 Promotion		
NASCAR on TNT Promotion								
	Michael Van Bergen 704-557-2438 Michael_Van_Bergen@discovery.com	Anywhere, Anytime Sweepstakes and Gift Opportunity • Taggable Tips and Advertiser Solicitation Spots Costume Characters and Cardboard Cutouts • Travel Channel Rewards Program						
	Rich Millar 610-293-4811 rich.millar@tvguide.com	Awards 2007						
		Look-A-Like • TV Watercooler • The Fashion Team • Trapped in TV Guide • Advertiser Appreciation Program						
	For your regional rep, please log on to mtvn.com	2007 TV Land Awards						
		Family Table Spots • TV Land's Prize Wheel • TV Land's Trivia Theme Song Contest • TV Land's Classic Talent Appearances • TV Land's Fan Cam						
	LaTanya R. Butler 301-755-2926 lbutler@tv-one.tv	G. Garvin's Food, Family and Fun Sweepstakes						
		Get the 411 from TV One: African American Achievements • Turn Up The Heat with G. Garvin Cooking Tips Michelle Singletary: Financial Tips • Dr. Rho Health Tips						
	Rosanna Falzone 215-667-2502 rosanna_falzone@comcast.com					NHL Playoffs Promotion		
						Tour de France Promotion		
Field Sports Promotion								
	For your regional rep, log on to mtvn.com					VH1 Rock Honors		
						World Series of Pop Culture		
Celebrity Ad Sales Promotion								
	Alex Dombrnovich 770-226-2850 adombrnovich@weather.com	Epic Conditions						
		Weather Ready Safety Campaign • Customized Weatherscan Promotions • Weather Wall Event • School Book Covers • Seasonal Weather Tool Kits						
	Kathy Newberger 917-542-6302 knewberger@rainbow-media.com	Bridezillas (Season 4 premieres in June) Promotion						
		America's Cutest Puppies (new series) Promotion						
3 Men & A Chick Flick Promotion • John Edward Cross Country "Reconnections" Sales Incentive Taggables, including "Don't be a Bridezilla" taggables • Advertiser Appreciation Program								