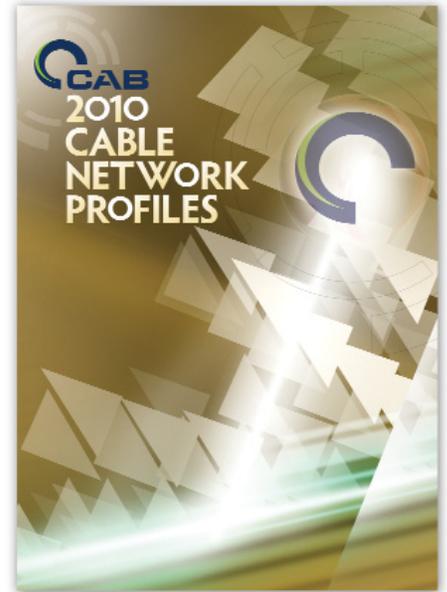




# CAB 2010 CABLE NETWORK PROFILES

**THE LATEST COMPENDIUM  
OF AD-SUPPORTED  
CABLE NETWORK  
INFORMATION  
FEATURING  
MORE IN-DEPTH  
INFORMATION THAN EVER!**



## SIMPLIFIES YOUR PLANNING AND PRESENTATION EFFORTS

CAB's 2010 Cable Network Profiles provides you with in-depth summaries of virtually all the national ad-supported cable networks. It contains concise listings that allow you to quickly reference advertising information about each network and their abilities to target desired audiences. This year's handbook is the most in-depth edition ever published by CAB.

## FACILITATE YOUR PLANNING EFFORTS

Each listing in 2010 Cable Network Profiles includes valuable advertising information about each cable network:

- Description of their programming
- The benefits of each network to advertisers
- Network contacts
- Demographic skew of programming by daypart
- Programming highlights

## CABLE NETWORK PROFILE CD

The 2010 Cable Network Profiles CD allows you to search the entire contents of the publication by desired demographics, programming genres or keywords. Using the CD, you can quickly identify those ad-supported cable networks that reach your target audiences.

### 2010 CABLE NETWORK PROFILES

Profile Book - CAB Member Price: \$60.00 each/Non-Member Price: \$90.00 each

Profile CD - CAB Member Price: \$50.00 each/Non-Member Price: \$80.00 each

Name \_\_\_\_\_

Company \_\_\_\_\_ (MSO)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

( ) \_\_\_\_\_ ( ) \_\_\_\_\_

Telephone# \_\_\_\_\_ Fax# \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Send To: \_\_\_\_\_



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