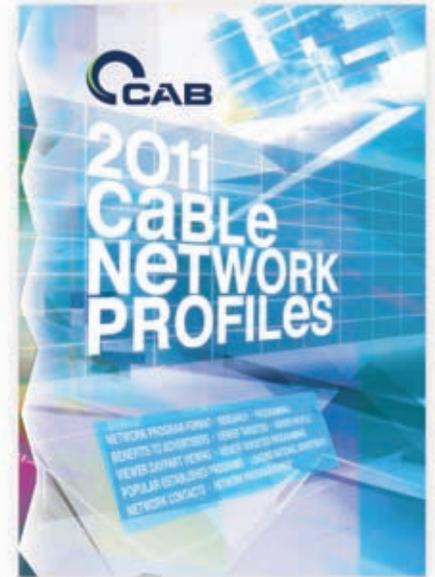




2011 Cable Network Profiles

**THE LATEST
COMPENDIUM
OF AD-SUPPORTED
CABLE NETWORK
INFORMATION
FEATURING
MORE IN-DEPTH
INFORMATION
THAN EVER!**



SIMPLIFIES YOUR PLANNING AND PRESENTATION EFFORTS

CAB's 2011 Cable Network Profiles provides you with in-depth summaries of virtually all the national ad-supported cable networks. It contains concise listings that allow you to quickly reference advertising information about each network and their abilities to target desired audiences. This year's handbook is the most in-depth edition ever published by CAB.

FACILITATE YOUR PLANNING EFFORTS

Each listing in 2011 Cable Network Profiles includes valuable advertising information about each cable network:

- Description of their programming
- The benefits of each network to advertisers
- Network contacts
- Demographic skew of programming by daypart
- Programming highlights

CABLE NETWORK PROFILE CD

The 2011 Cable Network Profiles CD allows you to search the entire contents of the publication by desired demographics, programming genres or keywords. Using the CD, you can quickly identify those ad-supported cable networks that reach your target audiences.

2011 CABLE NETWORK PROFILES

Profile Book - CAB Member Price: \$60.00 each/Non-Member Price: \$90.00 each

Profile CD - CAB Member Price: \$50.00 each/Non-Member Price: \$80.00 each

Name _____

Company _____ (MSO)

Address _____

City _____ State _____ Zip _____

() Telephone# _____ () Fax# _____

E-Mail Address _____

Send To: _____



CABLETELEVISION ADVERTISING BUREAU
830 Third Avenue, New York, NY 10022
(212) 508-1200 or Fax to: (212) 832-3268

Please Complete Below

CAB Member Non-Member Amount

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of CDs _____ @ \$ _____ ea. = \$ _____

Shipping & Handling: 10% of above order \$ _____

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(ADD APPLICABLE SALES TAX TO ABOVE
SUB TOTAL IF LOCATED IN NEW YORK STATE) \$ _____

TOTAL \$ _____

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Signature _____

Expiration Date _____