



1 Time & Area Locked
 These promotions are specific in both time/date and location. Contact network for schedule details.

2 Time Locked
 These promotions occur at a certain time and/or during a specific week or season of the year.

3 Generic Evergreen
 These are "off-the-shelf" promotions to be used on an as-needed basis throughout the year.

First Quarter 2012			Second Quarter 2012		
January	February	March	April	May	June

A&E
 For your regional rep, log on to aetnconnection.com
 Phone: 212-210-1400 • Email: affmktg@aetnetworks.com
 Affiliate Website: aetnconnection.com

Rewards on the Spot

AFRICA CHANNEL
 Contact: Mark Walton • Phone: 212-899-5017
 Email: mwalton@theafricachannel.com
 Affiliate Website: www.theafricachannel.com

	Know Your Heritage Campaign				
	A Night of Tribute @ The Pan African Film Festival				
				Africa Day	
Know Your Heritage Campaign					

AMC
 Contact: Daria Gredysa • Phone: 917-542-6317
 Email: dgredysa@amcnetworks.com
 Affiliate Website: <http://sales.affiliate.amcnetworks.com/amc>

	The Walking Dead Season 2				
	Mad Men Season 5 (Spring 2012)				
	The Killing Season 2 (Spring 2012)				
	Talking Dead				

BBC AMERICA
 Please visit <http://bbcusaaffiliate.com>
 Affiliate Website: <http://bbcusaaffiliate.com>

Taggable Spots

BBC WORLD NEWS
 Please visit <http://bbcusaaffiliate.com>
 Affiliate Website: <http://bbcusaaffiliate.com>

	UK Direct/London Calling	Japan Direct	Poland Direct	Canada Direct	
		Human Race			
Taggable Spots					

CN CARTOON NETWORK
 Contact: Christina O'Neal-Deutsch
 Phone: 404-827-2162
 Email: Christina.o'neal-deutsch@turner.com
 Affiliate Website: www.turnerresources.com

	Hall of Game		Adventure Time		Move It Movement
--	--------------	--	----------------	--	------------------

CNN
 Contact: Christina O'Neal-Deutsch • Phone: 404-827-2162
 Email: Christina.o'neal-deutsch@turner.com
 Affiliate Website: www.turnerresources.com

Erin Burnett OutFront					
-----------------------	--	--	--	--	--

COMEDY CENTRAL
 For your Affiliate Sales Rep and to access more resources, visit www.viacomaffiliate.com

	Key and Peele				
			The Comedy Awards		

COOKING CHANNEL
 For contact information, please visit <http://affiliate.scrippsnetworks.com>

Spot of the Month • Cooking Tips • Scripps Networks Real Rewards

CURRENT
 Contact: DARREN FINNIE • Phone: 212-967-5113
 Email: dfinnie@current.com
 Affiliate Website: www.current.com

Current Cause: Healthy Living/Sustainability					
Current Elections Sponsorship Platform (Presidential Debates, Caucuses, Primaries)					
Countdown with Keith Olbermann • The Young Turks with Cenk Uygur • The War Room with Jennifer Granholm • Vanguard • Viewer Created Ad Messages • Custom Sponsored Content					

Disney and ESPN Media Networks
 Contact: JoAnn Costantini • Phone: 860-766-2266
 Email: JoAnn.Costantini@disney.espn.com
 Affiliate Website: www.affiliate.disney.espn.com

ABC Family Taggables: Pretty Little Liars • Jane by Design • The Lying Game • Switched at Birth					
Disney XD Taggables: Lab Rats • Kickin' It • Phineas and Ferb					
ESPNU College Basketball Taggable					
ESPNU SEC College Baseball Taggable					
ESPNU College Lacrosse Taggable					
ESPN Deportes English Premiere League					
ESPN Deportes Caribbean World Series Taggable				ESPN Euro 2012 Taggables	
ESPN College Basketball Taggable					
ESPN SportsCenter Taggable					
ESPN Deportes News and Information Taggable					

diy network
 For contact information, please visit <http://affiliate.scrippsnetworks.com>

					Crash Week
Spot of the Month • DIY Quick Tips • Scripps Networks Real Rewards					

food network
 For contact information, please visit <http://affiliate.scrippsnetworks.com>

				Food Network Star	
Spot of the Month • Food Network Tips • Scripps Networks Real Rewards					

FOX BUSINESS
 Contact: Trisha Patterson • Phone: 212-301-5722
 Email: Trisha.patterson@foxnews.com

	Gerri Willis		FOX Means Business		
Business Blast Taggable Tips					

FOX NETWORKS
 FOX Networks rep or visit foxnetworksinfo.com
 Affiliate Website: www.foxnetworksinfo.com

FX Justified				SPEED All-Star	
Taggable Tune-in Spots					

FOX NEWS channel
 Contact: Trisha Patterson • Phone: 212-301-5722
 Email: Trisha.patterson@foxnews.com

					America Election HQ
Taggable Tune-in Spots					

GAC GREAT AMERICAN COUNTRY
 For contact information, please visit <http://affiliate.scrippsnetworks.com>

Spot of the Month • Scripps Networks Real Rewards

gmc UPLIFTING ENTERTAINMENT
 Contact: Heidi Drucker • Phone: 212-613-4448
 Email: hdrucker@gmctv.com
 Affiliate Website: watchgmctv.com

To Save A Life Movie	A Cross To Bear Movie	Brother White Movie	Heaven's Rain Movie	Jerusalem Countdown Movie	Somebody's Child Movie
Sugar Mommas	Stellar Awards	If You Really Love Me	Put a Ring On It		
Family Friday Night Movie Custom Integration • Customized Lower Thirds • Uplift Someone Pro-Social Initiative Custom Vignettes •					
Uptown Saturday Night Taggable Tune Ins/Billboards • Sunday Family Date Night Taggable Tune Ins/Billboards					



1 Time & Area Locked
These promotions are specific in both time/date and location. Contact network for schedule details.

2 Time Locked
These promotions occur at a certain time and/or during a specific week or season of the year.

3 Generic Evergreen
These are “off-the-shelf” promotions to be used on an as-needed basis throughout the year.

First Quarter 2012

Second Quarter 2012

January

February

March

April

May

June

ATN
For your regional rep, log on to aetnconnection.com
Phone: 212-210-1400 • Email: affmktg@aetnetworks.com
Affiliate Website: aetnconnection.com

Hallmark Channel
Contact: Michele Koch • Phone: 212-445-6664
Email: michelekoch@crowmedia.com
Affiliate Website: insidehallmarkchannel.com

HGTV
For contact information, please visit <http://affiliate.scrippsnetworks.com>

HISTORY
For your regional rep, log on to aetnconnection.com
Phone: 212-210-1400 • Email: affmktg@aetnetworks.com
Affiliate Website: aetnconnection.com

HLN
Contact: Christina O'Neal-Deutsch • Phone: 404-827-2162
Email: christina.o'neal-deutsch@turner.com
Affiliate Website: www.turnerresources.com

IFC
Contact: Daria Gredysa • Phone: 917-542-6317
Email: dgredysa@amcnetworks.com
Affiliate Website: <http://sales.affiliate.amcnetworks.com/ffc>

Lifetime
For your regional rep, log on to aetnconnection.com
Phone: 212-210-1400 • Email: affmktg@aetnetworks.com
Affiliate Website: aetnconnection.com

LMN
For your regional rep, log on to aetnconnection.com
Phone: 212-210-1400 • Email: affmktg@aetnetworks.com
Affiliate Website: aetnconnection.com

nick@nite
For your Affiliate Sales Rep and to access more resources, visit www.viacomaffiliate.com

nickelodeon
For your Affiliate Sales Rep and to access more resources, visit www.viacomaffiliate.com

nuvo TV
Contact: Craig Geller
Phone: 212-430-8284
Email: cageller@mynuvotv.com
Affiliate Website: www.mynuvotv.com

OVATION
Contact: Edward Forman
Phone: 212-370-4802
Email: eforman@ovationtv.com
Affiliate Website: ovationtv.com/affiliates

RLTV
Contact: Hanna Gryncwajg
Phone: 646-490-1425
Email: hgryncwajg@rltv.com
Affiliate Website: www.rltv.com

Smithsonian Channel
Phone: 212-708-1604
Affiliate Website: www.smithsonianchannel.com

SPIKE
For your Affiliate Sales Rep and to access more resources, visit www.viacomaffiliate.com

tbs
Contact: Christina O'Neal-Deutsch • Phone: 404-827-2162
Email: christina.o'neal-deutsch@turner.com
Affiliate Website: www.turnerresources.com

TNT
Contact: Christina O'Neal-Deutsch • Phone: 404-827-2162
Email: christina.o'neal-deutsch@turner.com
Affiliate Website: www.turnerresources.com

travel CHANNEL
For contact information, please visit <http://affiliate.scrippsnetworks.com>

tru TV
Contact: Christina O'Neal-Deutsch • Phone: 404-827-2162
Email: christina.o'neal-deutsch@turner.com
Affiliate Website: www.turnerresources.com

VH1
For your Affiliate Sales Rep and to access more resources, visit www.viacomaffiliate.com

We TV
Local Ad Sales Inquiries
Contact: Daria Gredysa • Phone: 917-542-6317
Email: dgredysa@amcnetworks.com
Affiliate Website: <http://affiliate.amcnetworks.com/we>

WGN America
Contact: Kevin Connor
Phone: 212-210-5927
Email: kconnor@tribune.com
Affiliate Website: wgnamerica.com/affiliate

First Quarter 2012			Second Quarter 2012		
January	February	March	April	May	June
Rewards on the Spot					
	Valentine's Day			Mother's Day	Father's Day
Original Movie Taggables					
Spot of the Month • Scripps Networks Real Rewards • HGTV Green Tips • HGTV Real Estate Tips • HGTV Color Splash Tips					
Rewards on the Spot					
	HLN Prime				
Portlandia Season 2					
The Increasingly Poor Decisions of Todd Margaret Season 2					
Rewards on the Spot					
Rewards on the Spot					
Friends on Nick@Nite					
	How To Rock	Kids Choice Awards			
		Winx Club			
Operation Osmin Season2- promos & sponsorship					
Osmin New Years-Resolutions Viewers Pick			Model Latina Season 5 - Promos and Sponsorship		
Word of the Day Taggables • Hero of the Day Taggables • nuvo Cinema theatrical sneak peaks • nuvo Cinema Filmmaker Showcase • Factinos • Joe's Couch					
	Valentine's Week		Ovation Vacation		Ovation on Broadway
So You Think You Can Dance				So You Think You Can Dance	
Artists & Icons					
Happenings Interstitials • Artists & Icons Interstitials • CulturePops Interstitials					
Funding Your Future: Cash Call with Jean Chatsky			Funding Your Future: The Advisors		
Primary Issues					
Stanley on the Go: Travel Show with Travel Tip Interstitials					
	Aerial America	Women in Science	Titanoboa: Monster Snake		
	Black History Month				
America's War Stories • Inside the Music					
			Diamond Divers	American Digger	
		Big Easy Justice			
Big Bang Theory					Conan
	NCAA				
	NBA All Star		NBA Playoffs		Rizzoli & Isles
	NCAA				Dallas
					Falling Skies
Bizarre Foods America			2Q Travel Channel Promotion		
Spot of the Month • Scripps Networks Real Rewards					
	NCAA				
		South Beach Tow			
Mob Wives				Single Ladies	
"Every Kind of Family" Programming • Wedding Sunday • Taggable Spots					
Super Fan's Choice Marathon					
			Boys of Summer Sweepstakes		
Feature Friday's (Movie promotion)					
Custom Co-branded Vignettes • Custom Social Media Integration					