

CAB 2012 STANDARD ADVERTISING CALENDAR

BILLING	M	T	W	TH	F	S	S	BILLING WEEK	M	T	W	TH	F	S	S		
DECEMBER JAN	1	26	27	28	29	30	31	01	JUNE JUL	27	25	26	27	28	29	30	01
	2	02	03	04	05	06	07	08		28	02	03	04	05	06	07	08
	3	09	10	11	12	13	14	15		29	09	10	11	12	13	14	15
	4	16	17	18	19	20	21	22		30	16	17	18	19	20	21	22
	5	23	24	25	26	27	28	29		31	23	24	25	26	27	28	29
JANUARY FEB	6	30	31	01	02	03	04	05	JULY AUG	32	30	31	01	02	03	04	05
	7	06	07	08	09	10	11	12		33	06	07	08	09	10	11	12
	8	13	14	15	16	17	18	19		34	13	14	15	16	17	18	19
	9	20	21	22	23	24	25	26		35	20	21	22	23	24	25	26
FEBRUARY MAR	10	27	28	29	01	02	03	04	AUGUST SEP	36	27	28	29	30	31	01	02
	11	05	06	07	08	09	10	11		37	03	04	05	06	07	08	09
	12	12	13	14	15	16	17	18		38	10	11	12	13	14	15	16
	13	19	20	21	22	23	24	25		39	17	18	19	20	21	22	23
MARCH APR	14	26	27	28	29	30	31	01	OCTOBER OCT	40	24	25	26	27	28	29	30
	15	02	03	04	05	06	07	08		41	01	02	03	04	05	06	07
	16	09	10	11	12	13	14	15		42	08	09	10	11	12	13	14
	17	16	17	18	19	20	21	22		43	15	16	17	18	19	20	21
	18	23	24	25	26	27	28	29		44	22	23	24	25	26	27	28
APRIL MAY	19	30	01	02	03	04	05	06	NOVEMBER NOV	45	29	30	31	01	02	03	04
	20	07	08	09	10	11	12	13		46	05	06	07	08	09	10	11
	21	14	15	16	17	18	19	20		47	12	13	14	15	16	17	18
	22	21	22	23	24	25	26	27		48	19	20	21	22	23	24	25
MAY JUN	23	27	28	29	30	01	02	03	NOVEMBER DEC	49	26	27	28	29	30	01	02
	24	04	05	06	07	08	09	10		50	03	04	05	06	07	08	09
	25	11	12	13	14	15	16	17		51	10	11	12	13	14	15	16
	26	18	19	20	21	22	23	24		52	17	18	19	20	21	22	23
										53	24	25	26	27	28	29	30

• Standard Billing Week – Monday through Sunday • Standard Billing Month – Ends on last Sunday