

CAB MEMBER HISPANIC TARGETED NETWORK DIRECTORY



CNN en Español

Turner Broadcasting Sales, Inc.
One CNN Center
Atlanta, GA 30303 (404) 827-1700
New York (212) 275-6000
www.cnnenespanol.com

CNN en Español, CNN's independently produced 24-hour network in Spanish, provides continuous news coverage of major world events, live breaking coverage supported by context and in-depth analysis, worldwide business and financial news, global weather updates, sports and feature programming on such topics as health, technology and entertainment. In its 15 years, the network has set the standard for credible, timely and relevant news coverage that offers viewers a unique way to engage with their world, providing them with all the news, information and actuality they need to stay informed and make smart decisions to secure their futures.

Ad Sales Contact: Jose Bandes, Director Ad Sales;
212 275-6795; Jose.Bandes@turner.com



Discovery En Español

6505 Blue Lagoon Drive
Suite 190
Miami, FL 33126 (786) 273-4700
www.tudiscovery.com

Discovery en Español is the Spanish-language voice of Discovery. It is the premier network dedicated to offering the finest in quality programming in the areas of science and technology, world culture and history, nature and wildlife as well as real-life drama. The network creates an indelibly enriching experience by collecting the best of what Discovery's networks have to offer in combination with its own original Spanish-language content. Created by the world's most trusted media brand, Discovery en Español translates not just the words, but the feeling of Discovery, educating and engaging audiences nationwide with fascinating glimpses into the incredible world they inhabit. For more information, visit tudiscovery.com or follow us on [facebook.com/discoveryenespanol](https://www.facebook.com/discoveryenespanol).

Ad Sales Contact: Victor Parada, VP Advertsing Sales, US Hispanic Group
786 273-4694; Victor.parada@discovery.com



Discovery Familia

6505 Blue Lagoon Drive
Suite 190
Miami, FL 33126 (786) 273-4700
www.discoveryfamilia.com

Part of Discovery Communications, Discovery Familia is the only Spanish language network completely dedicated to the Hispanic mom and what's important to her: her kids, her home and her well-being. With insightful programming targeted to children aged 2-6, the network's daily Discovery Kids block provides a safe, entertaining and curriculum-based co-viewing experience that helps preschoolers get ready for the real world. Each night, Discovery Familia is programmed for mom, spanning relevant topics from cooking and home improvement, to parenting and relationships, to beauty and health. With trusted content, entertaining programs and unmatched quality, Discovery Familia is a place that Hispanic moms and their children can call "home". For more information, visit www.discoveryfamilia.com or follow us on [facebook.com/discoveryfamilia](https://www.facebook.com/discoveryfamilia).

Ad Sales Contact: Victor Parada, VP Advertsing Sales, US Hispanic Group
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ESPN Deportes

ESPN Plaza
Bristol, CT 06010 (860) 766-2000
www.espn deportes.com

ESPN DEPORTES is the leading multimedia, Spanish-language sports brand that provides the widest variety of sports to the U.S. Hispanic fan via television, online, print, radio and wireless. Sports media assets include ESPN Deportes television which is currently in 5.5M Hispanic TV HHs offering more than 2,000 live hours of programming including Mexican First Division Soccer, FIFA friendlies and World Cup Qualifiers, Brazilian soccer, MLS, MLB, NBA, NFL, boxing and more. The network also offers the most extensive lineup of news and information programming such as *Fútbol Picante*, *Jorge Ramos y Su Banda*, *A los Golpes*, *#Redes*, *Raza Deportiva*, *SportsCenter*, among others. Recently, the brand launched ESPN Deportes+, a broadband channel offering live events in Spanish-language via a branded ESPN3 player on ESPNdeportes.com. The brand also includes ESPN Deportes Radio, the only around-the-clock Spanish-language sports radio network in the U.S.; ESPN Deportes La Revista, the only general sports Spanish-language magazine in the U.S.; ESPNdeportes.com, the #1 sports Web site among Hispanic fans in the U.S.; and ESPN Deportes Wireless, the brand's emerging business which offers content via text messages.

Ad Sales Contact: John Fitzgerald, Vice President, Sales ESPN Deportes
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FOX Deportes

1440 S. Sepulveda Boulevard, 2nd Floor
Los Angeles, CA 90025
Network Ad Sales: New York: (212) 822-8648;
Los Angeles: (310) 369-1865; Miami: (305) 774-4167;
Dallas: (972) 868-1819

Foxdeportes.com

Boasting more than 2,100 hours of live and exclusive programming, FOX Deportes has steadily increased its distribution and today lives in 6.7M Hispanic households and reaches more than 20M cable and satellite households across the U.S. As the first choice in sports programming for U.S. Hispanic sports enthusiasts, FOX Deportes is a trusted partner for advertisers targeting the highly coveted and hard to reach 18-49 male demographic. The FOX Deportes lineup offers the U.S. Hispanic community more hours of live sports telecasts than any other network. It is the primary Spanish language television destination for world-class soccer action and the qualified leader in sports news. Live events, feature UEFA Champions League, Copa Bridgestone Libertadores and Copa Bridgestone Sudamericana. FOX Deportes' acclaimed programming also includes coverage of the Major League Baseball regular season, All-Star Game, League Championship Series and World Series; Golden Boy Boxing, NASCAR, College Football and UFC®. FOX Deportes is the first name in the U.S. Hispanic sports space.

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Fox Life (Utilisima)

10201 W. Pico Boulevard
Los Angeles, CA 90064
Network Ad Sales: New York: (212) 822-9059;
Los Angeles: (310) 369-1865;
Miami: (305) 774-4167; Chicago: (312) 494-2809
www.foxlife.tv

Fox Life is guaranteed entertainment for women and men who enjoy real content (Life). It is a 24/7 companion inviting you to learn during the day and relax, have fun and get emotional at night. Fox Life engages women and men from 18 to 49 through non-fictional content and proposals that enrich their knowledge and help them

improve their quality of life. Or simply help them spend a nice moment with their partners or by themselves. We are a 100% Spanish language channel, having local and universal stories told by well-known talent. Our content has an aspirational approach without losing ability to enter each household and remain near our audience. Fox Life = "WHAT WE LOVE ABOUT LIFE ON TV".

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Go!TV

1666 JFK Causeway, Suite 402
N. Bay Village, FL 33141 (305) 864-9799
www.goltv.tv

Go!TV is a television cable network dedicated to soccer and soccer related programming. Launched in 2003, it was and still is the first and only bilingual soccer network offered in both English and Spanish. We are currently in 13 million homes across the continental U.S., including 3.4 million Hispanic households. Our distribution consists of 39 affiliate partners which include cable, satellite and telcos, which together cover more than 170 different DMAs including 24 of the top 25 Hispanic markets. The offers a captive audience of soccer enthusiasts, delivering over 6,000 hours of soccer matches along with a diverse mix of soccer programming. Go!TV offers exclusive live matches from some of the world's best leagues including Germany, Brazil, Argentina, Mexico and Uruguay just to name a few. In addition to matches, Go!TV also broadcasts and produces proprietary shows including *Football Headliners*, *Football Review*, *Hallo Bundesliga*, *Bundesliga Magazine*, *Foot Brazil*, *Tu Futbol Argentino*, *Tu Futbol Uruguay*, *Tu Futbol Brazil* and *Oh My Goll!*, along with elite tournaments such as CONCACAF and European World Cup Qualifiers and UEFA properties that include Europa League, Woman's Champions league, Under 19 and Under 17 and the fast paced indoor arena soccer—FUTSAL. In 2010, Go!TV expanded its reach with the introduction of Go!TV Mobile and Go!TV HD, becoming the first non-broadcast Spanish-language network offered in crystal clear HD, satisfying the needs of the true soccer fan.

Ad Sales Contact: Ivan Perez, VP Network Ad Sales & Marketing
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History en Español

235 East 45th Street
New York, NY 10017
New York: (212) 210-1400;
Chicago: (312) 819-0191;
Detroit: (248) 740-1300; Los Angeles: (310) 556-7500
www.historyenespanol.com

History en Español offers a mix of programming tailored exclusively for U.S. Latino audiences. HISTORY's mega-hits, titles reflecting Latino passion points, and Latin American originals focused on Latin American topics are brought together to create an inviting and relevant home base for our Spanish-speaking information seekers. 100% in Spanish, 24 hours a day.



mun2 television

100 Universal City Plaza,
City Walk Bldg. 4525, Suite 2A
Universal City, CA 91608 (818) 622-4076
Ad Sales: (212) 664-3593
Website: mun2.tv

Affiliate Website: www.nbcunetworks.com

mun2 is the Hispanic cable network for young millennial adults 18-34. From reality to music, on-air to digital, mun2 creates original content that resonates across a

multi-screen platform. Young, vibrant and unabashedly Latino, mun2 has a distribution to over 38 million households. The network is part of Telemundo Media, a division of NBCUniversal.

Ad Sales Contact: Joe Bernard, SVP, Sales – mun2
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Nat Geo Mundo

10201 W. Pico Boulevard
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Network Ad Sales: New York: (212) 822-9059;
Los Angeles: (310) 369-1865; Miami: (305) 774-4167; Chicago: (312) 494-2809
www.natgeomundo.com

Nat Geo Mundo aims to inspire US Latino families in their pursuit of prosperity by expanding their horizons through high quality educational entertainment about the world that surrounds them. Nat Geo Mundo targets forward thinking Latino families, actively living in the US. They are connected, very much members of their local work, social and neighborhood communities who no longer accept being pigeonholed but who do not feel they have to give up their individuality and heritage.

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Nuvo TV

700 N. Central Avenue, 6th Floor
Glendale, CA 91203
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New York, NY 10123
www.mynuvotv.com

NUVOtv is the first English-language television network created for Modern Latinos 18-49, the fastest growing demographic in the U.S. From lifestyle and comedy to music and movies (all in HD), our programming delivers a dynamic and genuine mix of entertainment that lives at the intersection of Latino heritage and American culture. Now, with an exclusive partnership with global icon Jennifer Lopez grounded in a shared creative vision and commitment to groundbreaking entertainment That gives voice to Modern Latino life, NUVOtv continues its mission to provide fresh perspectives, new stories, and no stereotypes to our diverse, influential audience. NUVOtv delivers entertainment and engagement across television, broadband, wireless, and on-demand platforms. Currently, NUVOtv is available in over 30 homes.

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Tr3s: MTV, Música y Más

1111 Lincoln Road, 6th Floor
Miami Beach FL, 33138 (305) 535-3700
www.tr3s.com

Tr3s: MTV, Música y Más, owned and operated by Viacom International Media Networks, a unit of Viacom Inc. (NYSE: VIA, VIA.B), reaches 6.1 million Hispanic TV households (45% of US Hispanic Total TV HH) and 34 million total TV households. The network's programming embraces the trilogy of cultures that represents Latino life—Latin American plus American equals US Latino—through original productions, key acquisitions, and content from MTV Networks' portfolio of entertainment brands. Tr3s embraces the key lifestyle aspects of Latino identity—milestones, making it and music—as well as social responsibility through its initiative "Agentes de Cambio", which tackles issues that affect Latinos today. The network also taps into the growing number of Latinos that are digitally connected through www.tr3s.com.

Ad Sales Contact: Luisa Fairborne, VP Ad Sales, Tr3s
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